

Letter of Authorization

I, _____, hereby appoint _____ as my proxy holder (the “Proxy”) for the purpose of attending the 53rd Annual General Meeting of Cheil Worldwide Inc., to be held on March 18, 2026 Shareholders (including any continued or adjourned meeting).

I hereby authorize the Proxy to vote on my behalf in accordance with the ‘For’ or ‘Against’ to the agenda items below:

1. Shareholder No:
2. Number of shares held:
3. Shares eligible for voting:
4. Shares authorized for voting:
5. Agendas

- Item 1: Approval of Audited Financial Statements for the 53rd Fiscal Year

(Jan.1 2025~Dec.31 2025) including Statement of Appropriation of Retained Earnings & Consolidated Financial Statements

- Dividend per Common Share (Plan): KRW 1,230 upon approval at the AGM

- Item 2: Approval of Amendments to the Articles of Incorporation

- Amendments related to electronic shareholders meeting (Articles 20, 24)
- Amendments related to changing the title of Outside Directors to Independent Directors (Articles 27, 28, 32)
- Amendments related to changing the mandatory appointment ratio of Independent Directors (Article 27)
- Deletion of an obsolete clause related to retirement of treasury stock (Article 10)

- Item 3: Appointment of Inside Director (Kang, Wooyoung, renominated)

- Item 4: Approval of the Remuneration Limit for Directors for the 54th Fiscal Year

- Item 5: Approval of the Remuneration Limit for Internal Auditors for the 54th Fiscal Year

- Method of Exercising Voting Rights

	Item 1	Item 2(*)				Item 3	Item 4	Item 5
		Amendment s related to electronic shareholder s meeting	Amendments related to changing the title of Outside Directors to Independent Directors	Amendments related to changing the mandatory appointment ratio of Independent Directors	Deletion of an obsolete clause related to retirement of treasury stock			
For								
Neutral								
Against								

* Each amendment will be subject to a separate vote. However, if any of the proposed amendments is opposed, the entire Item 2 shall be considered opposed.

6. Authorization to Exercise Voting Rights on Proposed Amendments

- In the event that any amendments or variations are proposed to the agenda items at General Meeting, the Proxy is authorized to exercise voting rights based on his/her discretion, provided such exercise is consistent with the shareholder’s intent as indicated in No. 5 above.
- Notwithstanding the above, if specific instructions for such amendments have been provided prior to the Meeting, the Proxy shall vote in accordance with those instructions. If no such instructions are provided, the Proxy shall vote:

Item	Instructions

* Note: The vote is invalid if the boxes indicating “for” or “neutral” or “against” are not clearly marked or if voting is done on a blank Letter of Authorization.

Date and Time Authorized: _____

Name of Shareholder: _____